

Two perspectives in one: Journalist and Academic

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Presentation structure

Career so far
Different roles:
 Journalist
 Academic (PhD student, researcher, lecturer, senior lecturer)
How they relate to the transport policy community
Reflections
Where next?



Career so far...

- BEng (Hons) in Civil Engineering, University of Nottingham
- MSc (Eng) in Transport Planning and Engineering, University of Leeds
- PhD – Bus-Based Best-Practice and Urban Transport Emissions, Open University
- News and Features Writer, Local Transport Today
- Research Fellow, Open University
- Lecturer and Senior Lecturer, Loughborough University



The Role of the Journalist

Reporting news

- News affecting transport policy
- News about transport policy (agenda setting, formulation, decision making, implementation, evaluation)
- News about people doing transport policy
- Brief -> in-depth features



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Shaping opinion – informing the transport debate

- Editorial
- Opinion columns
- Letters to the editor.



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Advertisements

- Job vacancies
- Contracts for tendering
- Guides to consultants



The Role of the Academic

Research

Manage/undertake projects
Supervise PhD, MSc, UG
Bid for new projects
Produce outputs – books,
papers, articles, reports,
conference presentations

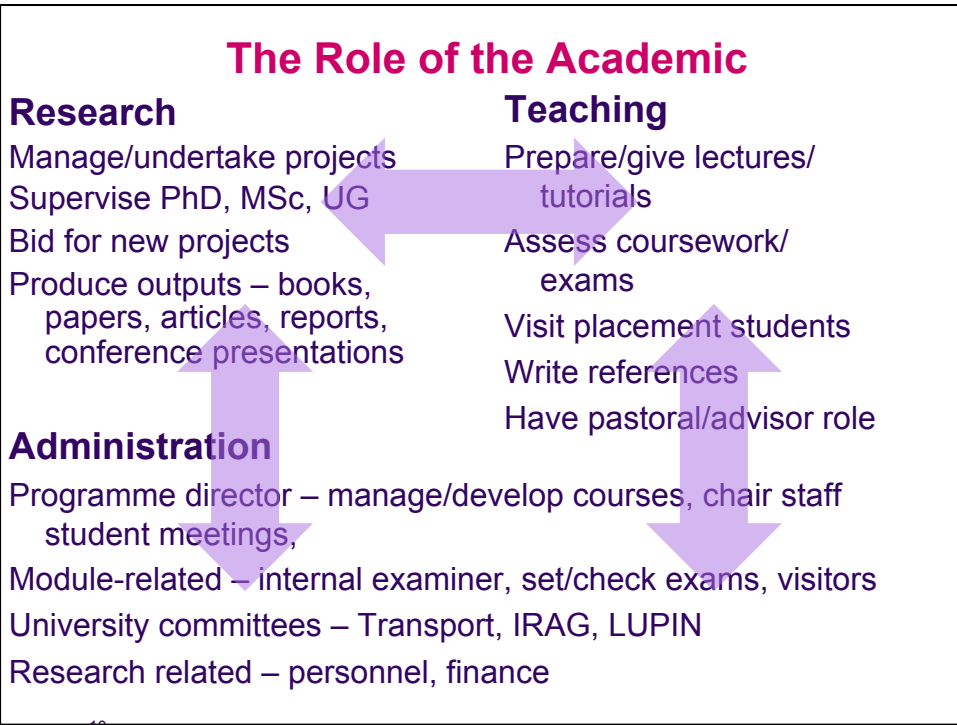
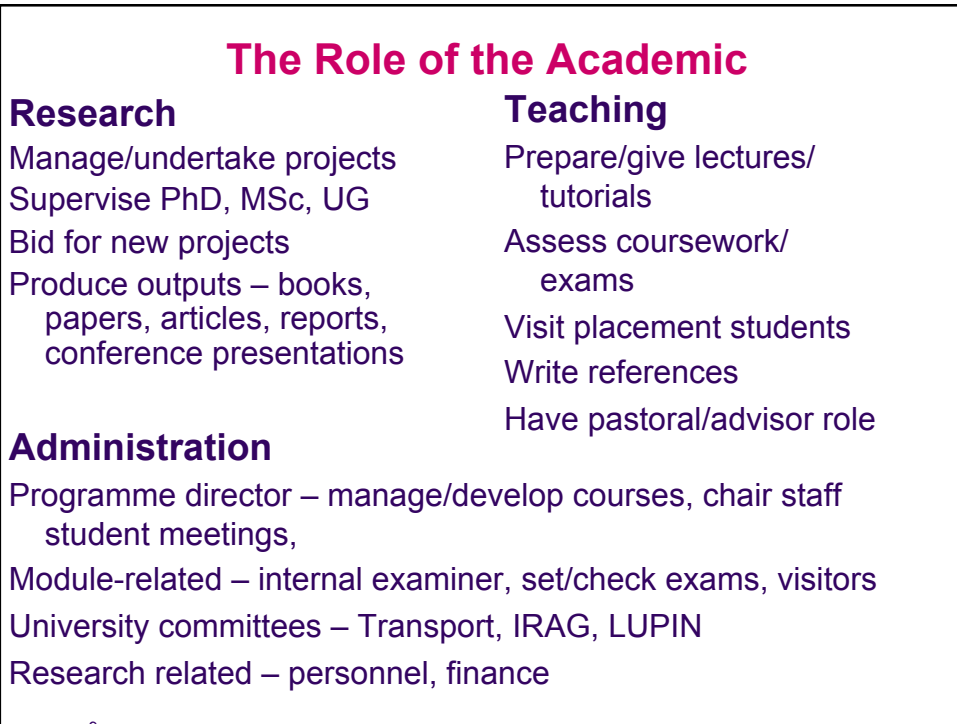
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Teaching

Prepare/give lectures/
tutorials
Assess coursework/
exams
Visit placement students
Write references
Have pastoral/advisor role



Policy Role

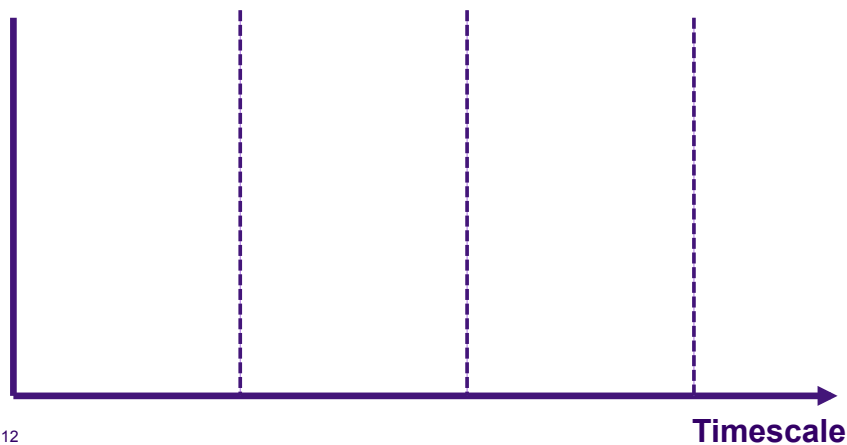
Support transport policy makers by helping to:

- Set the most sensible agenda,
- Formulate the most appropriate policy ideas,
- Fully understand the position when taking decisions,
- Implement effectively, and
- Monitor and evaluate the outcomes as comprehensively as circumstances allow.

Often by developing analysis tools/frameworks to do that.

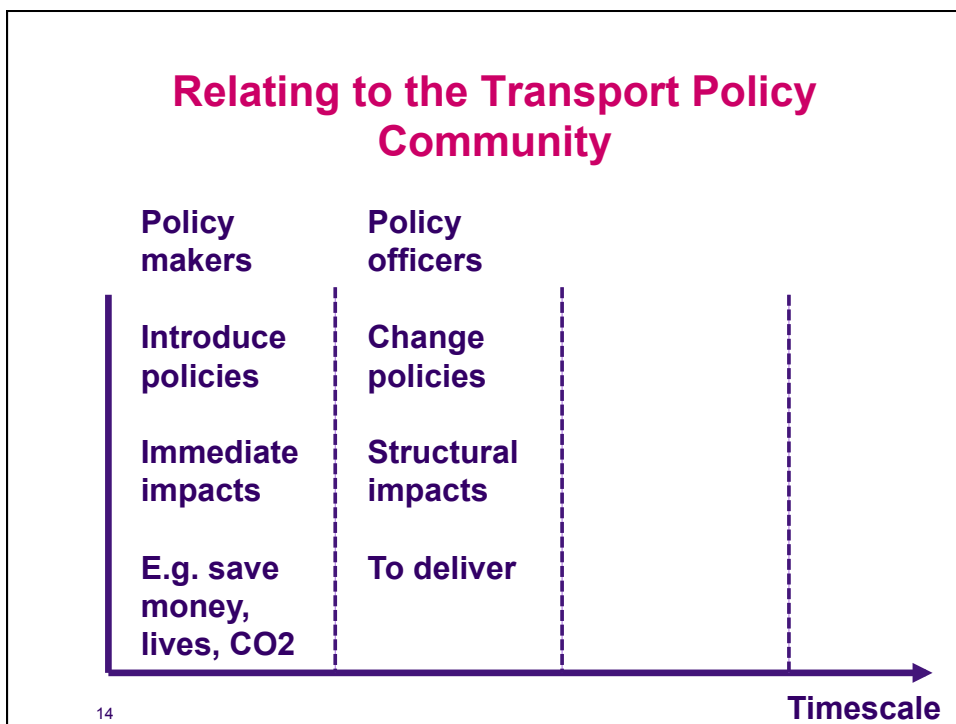
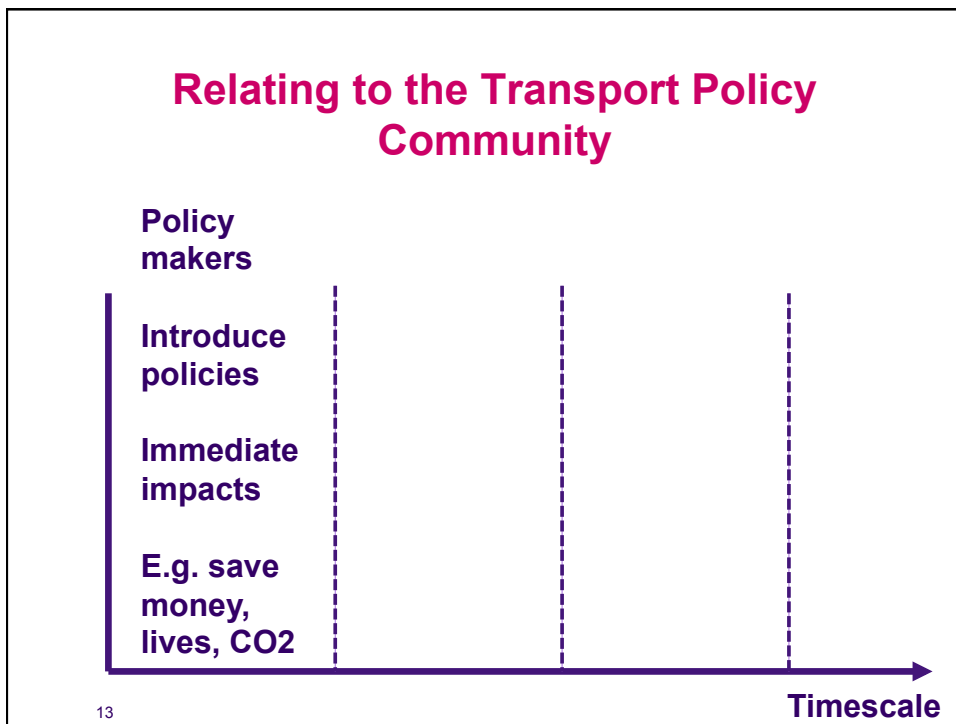


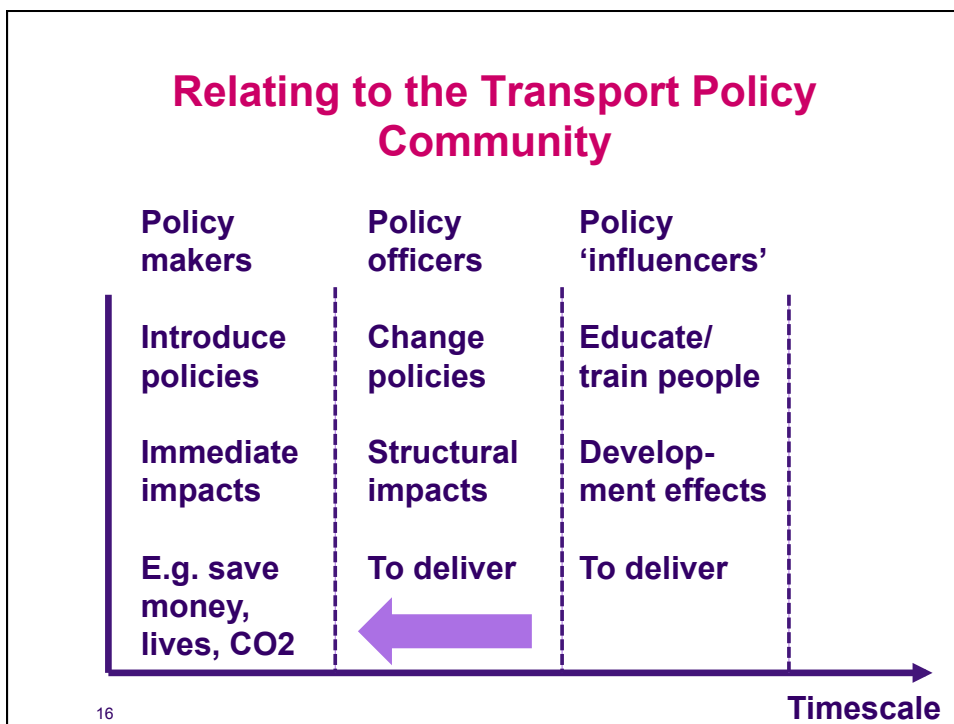
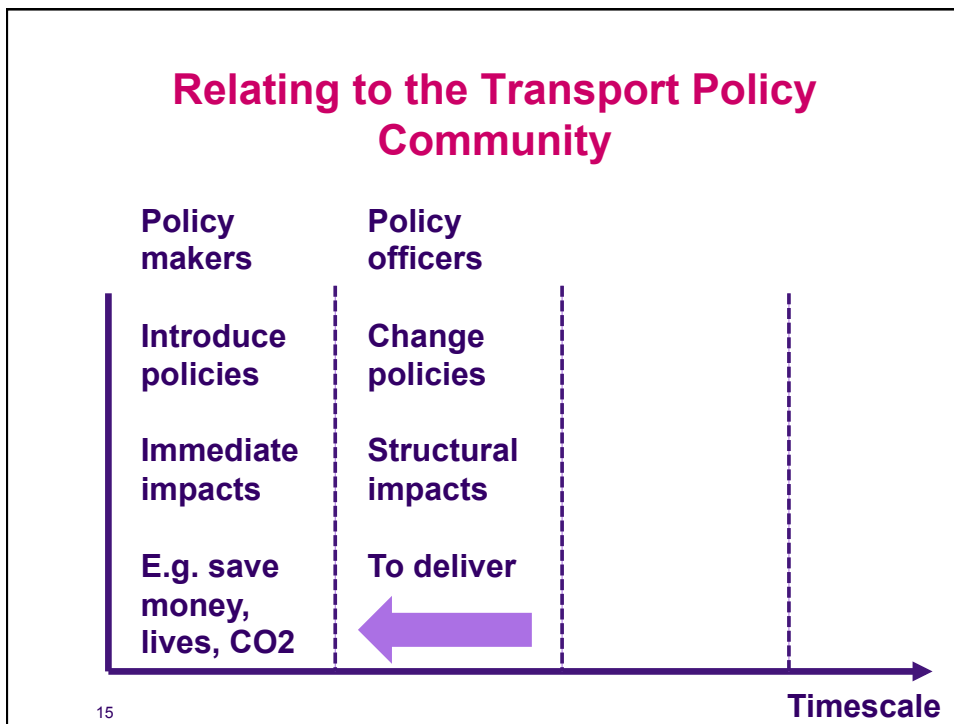
Relating to the Transport Policy Community

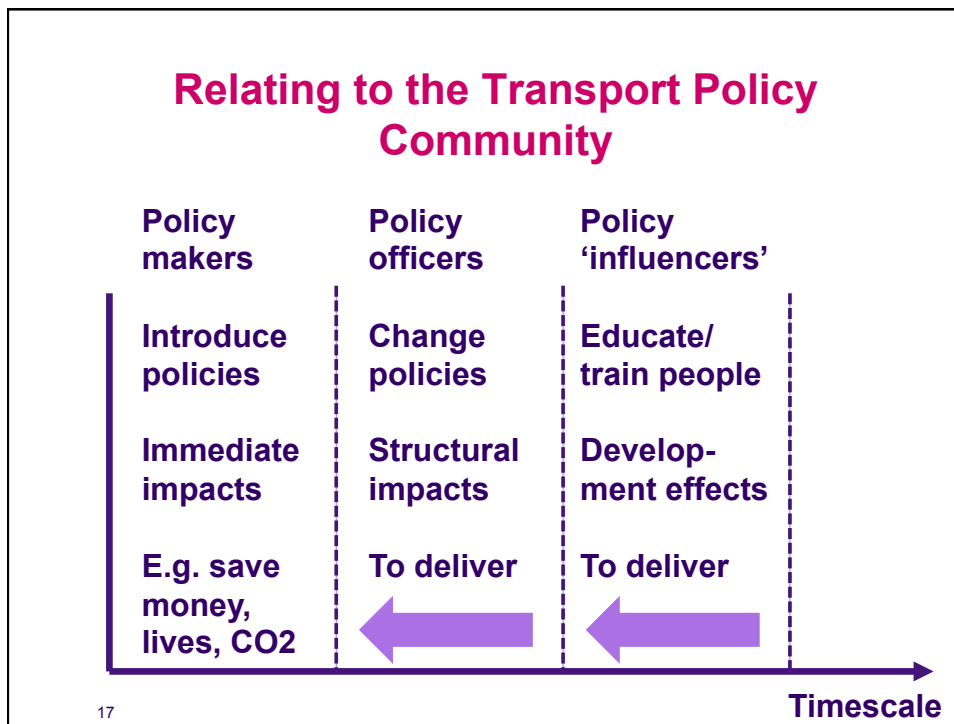


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Timescale







Career Reflections – Why am I doing this?

- Interests
- Personal Characteristics
- Perceived strengths/weaknesses
- **Circumstances**